SAFSF 15TH ANNUAL FORUM
JUNE 27-29, 2017
GAINESVILLE, FLORIDA

FROM THE SOURCE

Water, Culture, and Equity
MONDAY, JUNE 26

7:00-9:00 PM
Food Chains Film Screening and Discussion
with Filmmaker, Sanjay Rawal and CIW member, Oscar Otzoy

TUESDAY, JUNE 27

7:00-8:30 AM
Breakfast

8:30-9:00 AM
Welcome

9:00-10:00 AM
Plenary
From the Domestic to the Global: Trade, Migration, and Climate

10:00-10:30 AM
Break / Find Your Workshop

10:30 AM-12:00 PM
Concurrent Workshops
- Building Power: "Don't Agonize - Organize"
- Indigenous and Traditional Farming Communities and Social Movements in the Fight for the Future of Food
- Promoting Food System Equity and Diversity through Farm Level Food Safety Training
- What Does It Mean to be Rural in the 21st Century?

12:00-12:45 PM
Lunch

12:45-2:00 PM
Plenary
Understanding the Region

2:00-2:30 PM
Break / Find Your Workshop

2:30-6:00 PM
Long-Form Concurrent Workshops
(extend across two time blocks in the afternoon)
- Partnering with Cattle to Achieve Your Foundation's Goals
- Racial Equity and Social Inclusion in Value Chain Development

2:30-4:00 PM
Concurrent Workshops
- Leveraging Collaboration Opportunities with Land-Grant Universities
- Southern People, Southern Land, National Vision: Supporting the South's Courageous Leaders

4:00-4:30 PM
Break / Find Your Workshop

4:30-6:00 PM
Concurrent Workshops
- How Can We Be Food Sovereign When We’re Not Water Sovereign?
- Using Values Around Health, Water, and Equity to Mobilize Powerful Change

6:30 PM
Dinner on Your Own

6:30-10:00 PM
Sponsored Dinners
- Land, Water, and Community Food Sovereignty
- Fresh, Local, and Equitable (FreshLo): Blending Food, Equity, and Creative Placemaking to Invigorate Communities
- Building a Healthier Future for Fish and People
#SAFSF17

Please use discretion with confidential information

**WEDNESDAY, JUNE 28**

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<td>Breakfast</td>
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<td>8:00 AM-5:30 PM</td>
<td><strong>SITE VISITS</strong>&lt;br&gt;Exact timing depends on site visit</td>
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<td>8:00 AM</td>
<td>• Creating a Harvest of Dignity for Native-Born and Immigrant Farmworkers</td>
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<td>8:30 AM</td>
<td>• Surviving and Thriving in Cedar Key: Perspectives on Florida’s Land-Water Connection</td>
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<td>4:30-7:00 PM</td>
<td>Break&lt;br&gt;Length of break depends on your site visit schedule</td>
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<td>6:00-7:30 PM</td>
<td>Happy Hour: Movement-Building Coalitions for Systemic Change</td>
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<td>7:00-10:00 PM</td>
<td>Dinner at the Hotel</td>
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**THURSDAY, JUNE 29**

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<td>7:30-9:00 AM</td>
<td>Breakfast</td>
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<td>9:00-9:45 AM</td>
<td><strong>SAFSF Network Update: Stories of Impact</strong></td>
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<td>9:45-10:00 AM</td>
<td>Break / Find Your Workshop</td>
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<tr>
<td>10:00 AM-12:30 PM</td>
<td><strong>IN-DEPTH SESSIONS</strong>&lt;br&gt;- Beacons of Hope: Accelerating Transitions to Sustainable Food Systems&lt;br&gt;- The Politics of Policymaking&lt;br&gt;- Today’s Brave New World of Investment: How to Engage Risk, New Models, and New Players&lt;br&gt;- Public-Private Partnerships: Beyond the Alliteration</td>
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<td>12:30-2:15 PM</td>
<td>Lunch</td>
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<td>1:00-5:00 PM</td>
<td><strong>Hope Springs Eternal: Immersive Water Quality Experience at Blue Springs Park</strong>&lt;br&gt;Optional tour; pre-registration required</td>
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<td>2:30-4:30 PM</td>
<td><strong>CONCURRENT WORKSHOPS</strong>&lt;br&gt;- AARC Case Study in Funder and Grantee Collaboration&lt;br&gt;- Boosting Signals: Communication, Media, and Food System Change&lt;br&gt;- Building a Common Agenda to Advance Agroecology in the United States and Globally</td>
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<td>4:30-5:30 PM</td>
<td>Break</td>
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<td>5:30-9:00 PM</td>
<td><strong>Closing Dinner Party at the Florida Museum of Natural History</strong>&lt;br&gt;<strong>Butterfly Rainforest Open</strong></td>
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<td>6:00-9:00 PM</td>
<td>Dinner and Party</td>
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**WRITING ABOUT YOUR EXPERIENCES**

The Forum is a great place to learn about inspirational organizations and individuals creating healthy food system change throughout the country. We encourage you to write and share stories about your experiences. If you are inclined to write, please use professional judgment and ethics with regard to private information shared, and please get permission for any attributed quotes.

Share articles, blogs, or other stories with dylan@safsf.org
7:00-9:00 PM

Food Chains Film Screening and Discussion

The film was partially funded by 11th Hour Project, Panta Rhea Foundation, and Small Planet Fund.

There is so much interest in food these days but still too little interest in those who grow and harvest that food. SAFSF will host a special screening of the James Beard award-winning film *Food Chains* with filmmaker Sanjay Rawal. The film, produced by Eva Longoria and Eric Schlosser with Forest Whitaker as narrator, exposes the horrific abuses farmworkers face and reveals the forces behind that exploitation: the $4 trillion global supermarket industry.

*Food Chains* track the Coalition of Immokalee Workers, an intrepid and highly lauded group of tomato pickers from Southern Florida as they battle the giant Southeast grocery chain, Publix. Their story is one of hope and promise for the triumph of morality over corporate greed to ensure a dignified life for farmworkers and a more humane, transparent food chain.

The film was released theatrically in 2014 and has played in more than 1,100 U.S. cities as part of its extended community screening tour. The film was screened at the White House, Department of Justice, State Department, and USDA. In 2015 the film was honored by the U.S. Conference of Mayors. In 2016, *Food Chains* shared the BritDoc Impact award with CitizenFour, Virunga, and Chasing Ice as the most impactful films of 2015.

**Panelists**

Oscar Otzoy, farmworker leader, Coalition of Immokalee Workers, FL
Sanjay Rawal, director, Illumine Films; filmmaker, Food Chains, NY
**June 27**

**TUESDAY**

**BALLROOM**

**7:00-8:30 AM**

**Breakfast**

**8:30-9:00 AM**

**Welcome**

**SPEAKERS**

Nancy Deren, trustee, Lydia B. Stokes Foundation, FL
Bridget Dobrowski, program and operations director, SAFSF, CA

**BALLROOM**

**9:00-10:00 AM**

**PLENARY**

*From the Domestic to the Global: Trade, Migration, and Climate*

This session will explore some of the most influential drivers of our globally connected food system from a holistic vantage point. Whether your organization’s funding strategy focuses on domestic change or seeks global influence, impacts flow in both directions. International policies affect what happens on the ground in the U.S., and funders’ activities in the States impact people and places abroad in both expected and unexpected ways. Speakers will explore the deeply interconnected issues of climate change, trade, migration, and immigration within the food system context and examine the crucial roles of social and environmental resilience. This plenary promises to stretch your understanding of our global relationships and the deep-seated interdependence of these connections, providing both high-level analysis and inspirational stories from the field.

**MODERATOR**

Trishala Deb, regional director, Asia, Thousand Currents, NY

**SPEAKERS**

Claire Regina Ameyo Quenum, Floraison program coordinator, Alliance for Food Sovereignty in Africa, Togo
Greg Schell, attorney at law, Southern Migrant Legal Services, TN
Shefali Sharma, director, Institute for Agriculture & Trade Policy (IATP) Europe, Germany
10:30 AM-12:00 PM
**CONCURRENT WORKSHOPS**
See pages 7-8 for details

12:00-12:45 PM
*Lunch*

12:45-2:00 PM
**PLENARY**
*Understanding the Region*

Whether you are a Florida native or have never before stepped foot in the southeasternmost state, this plenary session is intended to ground funder attendees in place. Speakers will address how agriculture, water, and cultural history have shaped Florida and the North Central Florida region. The diversity of perspectives on the panel— informed by race, class, gender, and more—will assist in unpacking the implications and complexity of these interconnected issues. This plenary will provide attendees with an insightful glimpse into the rich and ever-evolving context of the Sunshine State.

**MODERATOR**
Ryan Morini, associate program director, Samuel Proctor Oral History Program, University of Florida, FL

**SPEAKERS**
Patricia Hilliard-Nunn, lecturer, African American Studies, University of Florida, FL
Willie Johns, chief justice, Seminole Tribe of Florida, FL
Oscar Otzoy, farmworker leader, Coalition of Immokalee Workers, FL

2:30-4:00 PM & 4:30-6:00PM
**CONCURRENT WORKSHOPS**
See pages 9-14 for details
Building Power: “Don’t Agonize, Organize”
Sponsored by Claneil Foundation, GRACE Communications Foundation, and WhyHunger

As many sectors of our population continue to grapple with new political realities and uncertainties, grassroots organizing efforts in the U.S. have reached unprecedented levels. Yet few foundations support grassroots organizing. Philanthropic resources are typically dispersed to large, white-led, high-profile nonprofits, while those groups organizing at the community level and in communities of color have insufficient access to resources. We are not funding the frontlines.

To better understand the promise and power of frontline organizing, we will hear from three groups that address power dynamics across race, class, and gender. Speakers will discuss their goals, strategies, and tactics to develop and sustain movement building and organizing efforts related to farming, fishing, health, labor, and climate. Come learn about their struggles and successes in building community leadership and local capacity to drive change.

**MODERATOR**
Andrew Kang Bartlett, _associate for national hunger concerns, Presbyterian Hunger Program/U.S Food Sovereignty Alliance, KY_

**SPEAKERS**
Angela Adrar, _executive director, Climate Justice Alliance, DC_
Niaz Dorry, _coordinating director, Northwest Atlantic Marine Alliance (NAMA), MA_
Leah Penniman, _co-director, farmer, activist, Soul Fire Farm, NY_

Indigenous and Traditional Farming Communities and Social Movements in the Fight for the Future of Food
Sponsored by CS Fund

Genetic engineering and new synthetic biology techniques like CRISPR and gene drives are being advanced by corporations and some funders as key tools to feed a growing population on our imperiled planet. But Indigenous peoples and many farmers around the world are holding what they consider a sacred line against corporate control of food systems. In this workshop we’ll hear from leaders in these struggles about recent developments in synthetic biology and engineered seeds. How and where are they being used—often in places and foods you might least expect? How are movements responding to protect agroecology-based, culturally attuned food systems and manage land and water? What must funders know as we consider how to fund the development and adoption of sustainable agriculture and food systems? This workshop will help us learn from the organizing strategies of Indigenous and traditional farming communities who are concerned about these techniques and their impacts on farming practices, livelihoods and cultures, and the overall health of the natural world.

**MODERATOR**
Monica Moore, _program director, CS Fund, CA_

**SPEAKERS**
Neth Daño, _Asia director, ETC Group, Philippines_
Dana Perls, _senior food and technology campaigner, Friends of the Earth, CA_
Trisha Kehaulani Watson, _board member, Aina Momo ma, HI_
**Promoting Food System Equity and Diversity through Farm Level Food Safety Training**

**Sponsored by Wallace Center at Winrock International**

The FDA’s Food Safety Modernization Act (FSMA) expands on-farm food safety regulations nationwide. However, FDA’s one-size-fits-all approach to outreach and education is ineffective for small-scale, non-English speaking, and limited resource producers. A lack of access to effective training alternatives curbs producers’ capacity for compliance, and, in turn, their access to new markets. In response to these disparities, regional food advocates are aligning innovative, community-based education initiatives with FSMA. By providing technical assistance that is tailored to the diverse scales, cultures, and geographies of local food production, and by deploying training strategies that build capacity for compliance, regional leaders are leveraging food safety certification to increase market access and expand equity and diversity in the food system.

In this session, speakers will share diverse, expert perspectives gained through decades of experience supporting market access for small-scale, limited resource, and minority farmers. Panelists will present a brief history of on-farm food safety, discuss the challenges and opportunities that food safety certification creates, and explore innovative approaches to technical and training assistance through a series of case studies. Facilitated discussion with participants will focus on future application for these strategies, their relevance to stakeholder groups, and opportunities for collaboration.

**MODERATORS**

John Fisk, director, Wallace Center at Winrock International, VA  
Brian Snyder, executive director, Initiative for Food and AgriCultural Transformation (InFACT) at The Ohio State University, OH

**SPEAKERS**

Calvin Head, director, Mileston Cooperative Association, MS  
Karen McSwain, farm services and food systems director, Carolina Farm Stewardship Association, NC  
Dave Runsten, policy director, Community Alliance with Family Farmers, CA

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**What Does It Mean to be Rural in the 21st Century?**

**Sponsored by The Duke Endowment**

For many funders and policymakers based primarily in urban areas, the realities of rural America can be difficult to grasp. Even when understood, rural issues and their systemic causes may be difficult to address. This workshop will provide perspectives from specialists engaged in rural policy, practice, and the study of rurality. By engaging with these experts, funders will explore how policy may improve or harm the lives of rural residents; learn about the lived experiences and practices of healthy rural communities; and identify opportunities to contribute to lasting positive change in rural communities. As former Secretary of Agriculture Tom Vilsack stated, the food to feed the world and the energy to drive the world’s progress will be produced primarily in rural areas; a thriving rural America is critical to everyone, urban and rural alike. We hope that a robust presentation and discussion of the realities, challenges, assets, and possibilities inherent to the rural United States will open up new possibilities for significant impact.

**MODERATOR**

Kristen Richardson-Frick, Rural Church program officer, The Duke Endowment, NC

**SPEAKERS**

Whitney Kimball Coe, director of national programs, Center for Rural Strategies, TN  
Richard Joyner, director and chaplain, Conetoe Family Life Center, NC  
Elanor Starmer, senior fellow, George Washington University, DC
Partnering with Cattle to Achieve Your Foundation’s Goals
Sponsored by Armonia LLC, Cedar Tree Foundation, Thornburg Foundation, and TomKat Foundation

When well managed, livestock can be a powerful agent of land stewardship and economic viability. Regenerative grazing has the ability to support the environment by building topsoil, cycling nutrients, and increasing climate resilience, while also benefiting farming and ranching communities. This workshop will dig deep into opportunities for funders to achieve their goals with cattle, providing ample time for questions and conversation. We will begin with a primer on the science of soil health and a 101-level introduction to the goals of regenerative grazing. Next, we will compare and contrast the factors that make livestock a positive or environmentally damaging presence on the land. We will also discuss the Florida livestock industry and view a short film.

Speakers will present case studies outlining their work and discuss highlights of what they have learned from working with livestock to achieve their goals. Examples will explore water quality, carbon cycles, and climate change; opportunities to connect soil health with animal health and economic viability; and what livestock production looks like at the farm level, both in Florida and elsewhere. Finally, participants and speakers will break into small groups aligned with each case study for deeper discussion of how funders can engage in the livestock arena.

MODERATOR
Erin Eisenberg, director of philanthropy, TomKat Foundation, CA

SPEAKERS
Will Harris, owner, White Oak Pastures, GA
Robert Potts, president and CEO, The Dixon Water Foundation, TX
Hilary Swain, executive director and senior research biologist, Archbold Biological Station, FL
Racial Equity and Social Inclusion in Value Chain Development

Sponsored by the Surdna Foundation and Wallace Center at Winrock International

The value chain strategy intentionally intervenes into the supply chain of commercial food sectors to leverage market forces for positive social and environmental outcomes. As a result, these organizations operate with ongoing tensions between market and mission. This long-form session will explore two efforts to integrate racial equity and social inclusion models into value chain development. The first effort includes the development of a guide to help bridge the gap between concepts around racial equity and food systems operations in a meaningful way, with the work rooted in real experiences from Black food hub operators in the South. The second effort highlights the work of the Food LINC public-private partnership initiative and the challenges and opportunities of integrating social equity into the work that value chain coordinators do. The overall session is designed for multiple points of participant engagement, with two sections, and a facilitated discussion with session participants to harvest ideas and tangible steps for tackling inequity in the current food system.

**SECTION 1**

**MODERATOR**

Kellie Terry, program officer, Surdna Foundation, NY

**SPEAKERS**

Dara Cooper, national organizer, National Black Food and Justice Alliance; member, HEAL Food Alliance, PA

Tamara Jones, president, Evident Impact LLC, GA

**SECTION 2**

**MODERATORS**

Jim Barham, agricultural economist, USDA Rural Development Agency, DC

John Fisk, executive director, The Wallace Center, VA

**SPEAKERS**

Warren King, food value chain coordinator, Food Commons Fresno, CA

Mikki Sager, vice president, Resourceful Communities, Conservation Fund, NC

Jim Slama, president and CEO, FamilyFarmed, IL
The U.S. land-grant university system, with its focus on science and application, represents a massive investment in science and education. Land-grant universities develop significant scientific advancements; train students on campuses nationwide; and provide Extension services for farmers, families, youth, and policymakers. Whether intentionally or by accident, the sustainable agriculture community often operates in parallel to the land-grant system rather than in collaboration with it, resulting in wasted resources and squandered opportunities. However, those interested in enhancing agricultural and food system sustainability may find ways to achieve their goals more expediently by partnering with land grant universities.

This workshop will help Forum attendees identify opportunities and catalyze effective partnerships with land-grant universities. Participants will gain a deeper understanding of the land-grant university system; the funding environment in which faculty operate; tensions within the system, such as those related to GMOs and climate change; the culture of peer-reviewed research; similarities and differences between social sciences and natural sciences; differences between the worlds of philanthropy and higher education; and the role and influence of interest groups and the USDA.

MODERATOR
Karen Lehman, director, Fresh Taste, IL

SPEAKERS
Terrell “Red” Baker, director, School of Forest Resources and Conservation, University of Florida Institute of Food and Agricultural Sciences, FL
Carlene Chase, associate professor, Horticultural Sciences Department, University of Florida, FL
Lee Meyer, extension professor, Sustainable Agriculture, University of Kentucky, KY
M.E. “Mickie” Swisher, associate professor, Department of Family, Youth, and Community Services, University of Florida, FL
CONCURRENT WORKSHOPS
2:30–4:00 PM

Southern People, Southern Land, National Vision: Supporting the South’s Courageous Leaders

Sponsored by National Committee for Responsive Philanthropy (NCRP)

Visionary leaders across the American South have long pioneered winning strategies to improve the relationship between people and the land, from protecting our rivers and streams to promoting environmental justice in the face of climate change. Yet philanthropic investment in the South, including from SAFSF members, has not kept pace with the region’s opportunities. Drawing from real stories and breaking research with more than 100 funders, nonprofits, and grassroots leaders, this workshop will share concrete entry points for funders of all stripes to buck this trend. Participants will leave with powerful insights to inform their day-to-day work.

MODERATOR
Stephanie Peng, research associate, National Committee for Responsive Philanthropy, DC

SPEAKERS
Juliet Cohen, executive director, Chattahoochee Riverkeeper, GA
Kerri Forrest, director of Lowcountry programs, Gaylord and Dorothy Donnelley Foundation, SC
Christine Reeves Strigaro, executive director, The Sapelo Foundation, GA
Jennie Stephens, executive director, Center for Heirs’ Property Preservation, SC
How Can We Be Food Sovereign When We’re Not Water Sovereign?

Native American communities have 112 million acres in land holdings, and yet the Standing Rock Dakota Access Pipeline opposition and other recent environmental threats have demonstrated that tribes are not able to plot their own destinies regarding their water supplies. This workshop will focus on the water threats posed to Native communities, even as they are achieving a greater measure of control in designing their own food systems. Panelists will provide brief context about food access problems in Indian Country, discuss the conservation measures that tribes employ, and offer specific case studies to provide a rich introduction to this topic.

Moderator
Crystal Echo Hawk, president, Echo Hawk Consulting; consultant, Shakopee Mdewakanton Sioux Community, CO

Speakers
Jodi Gillette, policy advisor, Sonosky, Chambers, Sachse, Endreson & Perry, LLP, ND
Janie Simms Hipp, director, Indigenous Food and Agriculture Initiative, AR
Steven C. Moore, senior staff attorney, Native American Rights Fund, CO

DINNER

SPONSORED DINNERS
pre-registration required

6:30 PM
Land, Water, and Community Food Sovereignty
LOCATION: LEONARDO’S 706, GAINESVILLE, FL (shuttle departing from hotel)
Sponsored by Agua Fund, W.K. Kellogg Foundation, Shakopee Mdewakanton Sioux Community, and The Conservation Fund

7:00 PM
Fresh, Local, and Equitable (FreshLo): Blending Food, Equity, and Creative Placemaking to Invigorate Communities
LOCATION: MILDRED’S BIG CITY FOOD, GAINESVILLE, FL
Sponsored by The Kresge Foundation

Building a Healthier Future for Fish and People
LOCATION: HAWTHORNE (IN HOTEL)
Sponsored by GRACE Communications Foundation
Using Values Around Health, Water, and Equity to Mobilize Powerful Change

Sponsored by The Moore Charitable Foundation and the Health & Environment Funders Network (HEFN)

Many people are passionate about water, health, and justice. This workshop will highlight stories about communities using these deep values as powerful change agents to address factory farms and promote sustainable, equitable agriculture. Participants will learn from and talk with organizers addressing the environmental and human impacts of industrialized agriculture—from Iowans protecting drinking water and low-income water users, to North Carolina residents rebuilding an environmental justice coalition, to Florida farmworkers fighting for workplace health and economic fairness.

This solutions-focused session will underscore how collaborative work connected to communities’ core values can help build power for an improved food system. Speakers will share their challenges, successes, and visions to build power for a better food system.

**MODERATOR**
Scott Cullen, executive director, GRACE Communications Foundation, NY

**SPEAKERS**
Jeannie Economos, Pesticide Safety and Environmental Health project coordinator, Farmworker Association of Florida, FL
Devon Hall, program manager and interim executive director, Rural Empowerment Association for Community Help (REACH), NC
Adam Mason, state policy organizing director, Iowa Citizens for Community Improvement, IA

DINNER ON YOUR OWN

Use this time to meet fellow attendees, make connections, and enjoy a nice dinner out on the town! Take the hotel shuttle, use a ride sharing app, or hop in a cab. Most importantly, HAVE FUN!

A list of local restaurants can be found in the mobile guide.
Site visits happen rain or shine. Please dress appropriately: wear closed-toed shoes, sunscreen, and a hat, and bring a raincoat and water bottle!

Don’t forget to take pictures on your site visits and share them on Guidebook and social media with #SAFSF17
**7:00-8:00 AM**  
*Breakfast*

**Site Visits** *(buses leave promptly, don’t be late)*

8:00 AM-5:30 PM  
Creating a Harvest of Dignity for Native-born and Immigrant Farmworkers  
Surviving and Thriving in Cedar Key

8:30 AM-4:30 PM  
Scale, Policy, and Diversity in Florida’s Organic Food System

8:30 AM-5:30 PM  
The Market for Justice and Innovation in Florida’s Food Infrastructure

**4:30-7:00 PM**  
*Break*

**6:00-7:30 PM**  
**Happy Hour: Movement-Building Coalitions for Systemic Change**  
*Sponsored by Farm Aid, GRACE Communications Foundation, and Jessie Smith Noyes Foundation*  
See Guidebook for more details

**7:00-10:00 PM**  
**Dinner at the Hotel**
While disparities related to agriculture exist throughout the U.S., the Sunshine State has its own unique story. Florida produces 12 main commodity crops, along with commercial-scale specialty crop cultivation in nurseries and greenhouses. Florida is home to many culturally and ethnically diverse populations, and the majority of Florida farmworkers are immigrants from the Caribbean and Latin America. Many African Americans also work the fields, carrying with them an oft-overlooked legacy of slavery. Given these factors and the policy challenges tied up with agricultural labor, there are many complexities to take into consideration when supporting farmworker rights and needs.

Join us for an in-depth discussion of the history and present-day conditions of farmworkers in Florida. Participants will be briefed on immigration issues and the current state of immigration policy in the U.S.; learn about the robust role of local faith communities in supporting and advocating for farmworker rights; and gain a better understanding of farmworker health, from exposures in the field to access to healthcare services and resources.

Our tour will first take us about an hour and a half south of Gainesville to the Lake Apopka region, where we will meet with community organizers and farmworker advocates to discuss the environmental and health issues affecting the region’s former farmworkers and current community members. Lake Apopka is the third largest lake in the state and was a popular fishing destination before World War II. The once nutrient-rich wetlands on the lake’s north shore became degraded from decades of industrial agricultural pollution, and by the 1980s, Lake Apopka was the state’s most polluted large lake. We will meander back to Gainesville with stops and discussion along the way. We will finish the day at First Magnitude Brewing Company in Gainesville to hear from local organizations actively working to improve farmworker rights in various capacities. By the day’s close, we will better understand how funders can support initiatives dedicated to securing justice and dignity for all farmworkers.
Surviving and Thriving in Cedar Key: Perspectives on Florida's Land-Water Connection

Cedar Key, the destination for this site visit, is a small, rural fishing village located within Florida’s largest marine protected area and nestled within a seven-county region known as Florida’s Big Bend. In comparison to the rest of the state, Levy County—like other Big Bend counties—is relatively poor, losing population, and at least 60% forested. For centuries, natural resources—timber, sponges, fisheries, and shellfish—fed by forested wetland areas and nourished by nearshore estuarine waters predominated the lives and livelihoods of those who called Cedar Key home. For the most part, they still do. But it’s different now. Some of these natural resources are no longer abundant, statewide policies transformed the local fishing and aquaculture economy, and tourism is a growing industry. The story of Cedar Key and its evolution is in some ways typical of other working waterfronts and coastal ecosystems in Florida and around the world. When resources shrink, every change is felt more acutely. At the same time, the story is a unique one of adaptation and community resilience.

We’ll be joined on this site visit by individuals who are integrally involved in the effort to keep Cedar Key and its fisheries afloat, all of whom rely on a healthy fishery ecosystem in different ways. Throughout the day, the conversation will help participants consider the role of fisheries and aquaculture in their portfolios, explore issues that may be similar to their own place-based initiatives, and provide a framework for some of the questions funders could be asking about their grantmaking. The day’s boat ride, seafood lunch, and drive through the rural landscape will give participants space to navigate through some new ideas.
June 28

8:30 AM-4:30 PM

Scale, Policy, and Diversity in Florida’s Organic Food System

This daylong tour will provide an opportunity to explore three different organic farms, and to consider the social, environmental, and economic benefits of various types of organic production. We will learn about organic farmers’ production challenges and research needs, as well as the priorities for policies and programs that support organic farming research and education.

We will visit a small, diversified farm where participants will discuss the production and marketing that help small-scale organic production thrive. We’ll meet an organic producer who is deeply entrenched in the local and regional food system, and committed to providing fair, fresh food produced organically and sustainably. An excursion to a large-scale organic farm facility will allow us to delve into the reasons why farmers pursue large-scale organic production, and the challenges faced by these producers, including climate, water, soil, and labor. The discussion of research needs will continue from the perspective of supporting large-scale organic production. We will end the day at a blueberry winery, where, while sampling organic blueberry wine, we will share informal conversation about how to support the advancement of organic farming.
SITE VISITS

8:30 AM-5:30 PM

The Market for Justice and Innovation in Florida’s Food Infrastructure

Alachua County, like many metropolitan areas, is home to economic and income disparities. The University of Florida is the nation’s ninth-largest university campus by enrollment, and Central Gainesville is positioning itself as a technology hub and a pocket of entrepreneurial innovation. By contrast, East Gainesville, which has a rich African-American heritage, has experienced a historical lack of investment and higher rates of poverty. This tour will showcase efforts to bolster regional economic development and foster community ties—particularly in East Gainesville and Eastern Alachua County—by developing local food enterprises and educating future food systems professionals.

We will visit Alachua County’s Farm to School to Work Hub at W. Travis Loften High School, an innovative public-private collaboration that trains young people with disabilities for careers in gardening, farming, and food service environments. This will be followed by a visit to the Hawthorne Community Market—a new venue for local food, arts and crafts, and music. The market offers a commercial kitchen, a mobile concessions trailer, and food entrepreneurship classes in the hopes of increasing access to local food and equipping community members with opportunities to generate income year-round. We’ll have lunch and discuss the challenges and opportunities of creating a viable new food market in a low-income community. Finally, we will round out the day with a stop at a local ranch to discuss the state’s vibrant ranching industry and barriers to meat processing and sale in North Central Florida.

Join us as we explore lessons learned from innovative and alternative food markets, discuss gaps and opportunities in local food infrastructure, and highlight the intersections between community building and economic development.
6:00-7:30 AM
Breakfast

7:30-9:00 AM
SAFSF Network Update:
Stories of Impact

Join us to hear stories of impact grounded in SAFSF’s core values.

SPEAKERS
Virginia Clarke, executive director, SAFSF, CA
Kyle Datta, general partner, Ulupono Initiative; SAFSF Co-chair, HI

COLLABORATION
EQUITY
RESPECT
STEWARDSHIP
INTEGRITY
Springs—where aquifers, ground water, and surface water meet—are extremely fragile ecosystems. Spring quality serves as an indicator for the health of all of Florida's freshwater resources, and devastatingly few of these exquisite features are considered healthy today. Thanks to dedicated scientists and activists, Floridians understand that spring health is a critical water resource issue, and no longer take the state’s springs for granted. On this visit to Blue Springs Park, located along the Santa Fe River, neither will you. Participants will be treated to a tour of a second-magnitude freshwater spring and conversation about Florida’s valued natural resources and karst topography with renowned naturalist, Lars Anderson. A local outdoorsman and author, Lars has swum, paddled, and traversed the region’s waterways and trails all his life.

Whether on this tour or on your own, if you need to recharge before you return home, take time to experience, kayak, or submerge yourself in one of North Central Florida’s freshwater springs.
Beacons of Hope: Accelerating Transitions to Sustainable Food Systems

Around the world, efforts to support sustainable food systems are emerging and proliferating. This interactive session will explore the role of philanthropy in supporting and accelerating the transitions to sustainable, secure, and equitable food systems, and address the structural barriers to making such systemic transitions.

Case studies highlighting global initiatives at a range of scales, contexts, and regions will explore questions such as: How can we communicate and amplify positive stories of food systems change? What can we learn from global examples? How do the connections and interplay between local and global contexts help or hinder sustainable food system initiatives? How do we make the case for transitioning to sustainable food systems, and what philanthropic tools can be mobilized in support of this goal?

This session will be co-facilitated by the Global Alliance for the Future of Food—a strategic coalition of foundations working to leverage their resources to help shift food and agriculture systems toward greater sustainability, security, and equity—and Thousand Currents, which supports grassroots organizations and movements working at the intersection of food sovereignty, climate justice, and alternative economic systems. Early results from the Global Alliance’s review of current research on sustainable food systems initiatives will be shared at this workshop. The research review is intended to provide funders, advocates, and decision makers with documentation, a framework, and compelling narratives of the positive benefits of transitioning towards sustainable food systems.

FACILITATORS
Lauren Baker, consultant, strategic initiatives and programs, Global Alliance for the Future of Food, Toronto, Canada
Trishala Deb, regional director, Asia, Thousand Currents, NY

The Politics of Policymaking

The business of making policy is often a mix of political posturing and policy proposals: it can sometimes be difficult to know where one leaves off and the other begins. Politicians have been heard to say that good policy makes for good politics, but perhaps that’s not always true. Sound policy moves don’t always play well politically, just as legislation that is politically popular doesn’t necessarily yield the best long-term impact. Sorting it all out can be complicated. For those who have not participated in the political process beyond voting, or for funders leery of crossing the lobbying line, it can also be intimidating.

This session will lay out some of the more interesting ‘bits’ of how political change happens and provide some ideas for how our community might channel philanthropic power into action. Funder peers will share stories and best practices based on their own experience working on policy change at various levels, from local to federal, and will provide thoughts and strategies for how others— you—might engage. The goal is to inspire us all to greater action and impact!

FACILITATOR
Virginia Clarke, executive director, SAFSF, CA
Today’s Brave New World of Investment: How to Engage Risk, New Models, and New Players

The food system investment space is changing at a dizzying pace, and the related outcomes for ecology, economy, and basic equalities grow more volatile and uncertain each day. In this session, participants will develop a deeper understanding of today’s food system investment landscape by discussing frameworks for understanding risk and returns, and by exploring case studies that exemplify new models of impact investment and provide an opportunity to get acquainted with new entrants in this space. We will define key terms and enhance participants’ ability to collaborate internally with their finance teams (or with someone who offers different financial tools).

This session will feature an expert panel discussion followed by interactive breakout table discussions, and also offers an opportunity to connect with other funders interested in advancing these issues. There will be ample opportunity for dialogue, and room for both players new to and experienced in investing issues.

FACILITATORS
Tim Crosby, principal, Thread Fund, WA
Malini Ram-Moraghan, principal, DAISA Enterprises; consultant, The Kresge Foundation, IL

SPEAKERS
Joe Evans, portfolio manager, social investment practice, The Kresge Foundation, IL
Toby Rittner, president and CEO, Council of Development Finance Agencies (CDFA), OH
Steve Saltzman, director of commercial lending, Food System Finance and K-12 Education Lending, Self-Help Credit Union, NC

Public-Private Partnerships: Beyond the Alliteration

Public and private funders have different goals, organizational objectives, funding strategies, and constraints. However, collaborative strategies based on common understanding can utilize this broad array of resources to enhance agricultural and food system sustainability. There are many examples of policies and programs that function as public-private partnerships and target activities and resources toward sustainable agriculture. This session will facilitate conversation about public-private partnerships broadly through the lens of two specific examples: the Sustainable Agriculture Research and Education (SARE) program and USDA Agricultural Marketing Service (USDA-AMS). We will dig into the history of these programs and the common values that have guided their investments over time; discuss the ways in which these programs operate today, and who benefits from them; and consider how these programs might continue or be transformed in the future in light of the current political environment and shifting philanthropic priorities.

FACILITATORS
Lee Meyer, extension professor, University of Kentucky, KY
Kellie Terry, program officer, Surdna Foundation, NY

SPEAKERS
Rob Hedberg, national program leader, Sustainable Agriculture Research and Education Program (SARE), National Institute of Food and Agriculture (NIFA), DC
Tricia Kovacs, local and regional food systems policy advisor, USDA Agricultural Marketing Service, DC
Arthur Neal, deputy administrator, Transportation and Marketing, USDA Agricultural Marketing Service, DC
AARC Case Study in Funder and Grantee Collaboration
Sponsored by Animal Agriculture Reform Collaborative (AARC)

The relationships between funders and the nonprofit organizations they support are changing, and for the better. Over the past three years, the Animal Agriculture Reform Collaborative (AARC) has fostered a critical space where funders and nonprofit leaders are charting a path for systems reform together. Creating this intentional space for shared leadership opens new possibilities for both funders and nonprofits to develop strategy, focus on racial and economic justice and other important issues, and engage in meaningful and effective work together. This session will underscore how much we as funders can learn from our nonprofit partners and discuss the challenges inherent in funder-grantee collaboration, such as how to manage power dynamics, facilitate effective collaboration, and reconcile differing theories of change.

MODERATOR
Sara Rummel, engagement manager, Animal Agriculture Reform Collaborative (AARC), MN

SPEAKERS
Sarah Bell, program director, Ecological Agriculture and Food Systems, The 11th Hour Project, CA
Scott Cullen, executive director, GRACE Communications Foundation, NY
Hilde Steffey, program director, Farm Aid, MA

Boosting Signals: Communication, Media, and Food System Change
Sponsored by GRACE Communications Foundation

After November’s general election, as nonprofit and philanthropic leaders came together to reflect and regroup, one thread consistently emerged that begs to be drawn out further: the vital role of media and communications in relation to policy and movement-building work. Bearing in mind the proliferation of so-called “fake news” and robots in political campaigning, the degree to which mainstream news outlets’ collective focus has swung from policy toward personality, and the ongoing fight for the public’s trust especially through populist and value-driven narratives, this work has never been more imperative or more complex.

Funder speakers will share their experiences and strategies funding outreach efforts and media outlets. Case studies will include an emerging international communications collaboration between dozens of grassroots organizations and an innovative and ongoing exercise in funding local news ecosystems.

MODERATOR
Leslie Hatfield, senior partnership and outreach advisor, GRACE Communications Foundation, NY

SPEAKERS
Nicky Davies, program director, Plastic Solutions Fund, CA
Molly de Aguiar, program director for Informed Communities, Geraldine R. Dodge Foundation, NJ
Building a Common Agenda to Advance Agroecology in the United States and Globally
Sponsored by Inter-American Foundation (IAF), Thousand Currents, and WhyHunger

Previous SAFSF Forums have convened farmers and practitioners alongside funders to learn about and discuss the differences between agroecology and other forms of agricultural production; the contributions of agroecology in preserving, rebuilding, and sustaining the health of soil and local waterways; the potential for “scaled-out” agroecology to mitigate and adapt to climate change; its foundational roots in indigenous knowledge and farming practices; and its deep connection to social movements for food sovereignty.

Building on these previous discussions, this funder-only workshop session will explore the potential for developing a common agenda among SAFSF members toward advancing agroecology as a strategy for climate justice, economic justice, and food sovereignty.

This workshop is for funding institutions already working in agroecology or those interested in starting to do so. The goal is to generate a discussion that generates actionable next steps that our institutions might take individually and that we may be able to do collectively. We will discuss: (1) ways to support grassroots-led efforts and initiatives; (2) narrative and communications strategies; (3) data collection and operational research strategies; and (4) funding movements, alliances, and networks as a strategy to advance agroecology on the local, regional, and global level.

FACILITATORS
Alison Cohen, senior director of programs, WhyHunger, NY
Jeremy Coon, representative for Bolivia and regional initiatives, Inter-American Foundation, DC
Trishala Deb, regional director, Asia, Thousand Currents, NY
David Fleischer, representative for Brazil and Uruguay, Inter-American Foundation, DC

Florida Museum of Natural History
3215 HULL RD, GAINESVILLE
Located directly across the street from the hotel

CLOSING DINNER PARTY 5:30-9:00 PM
SAFSF 15TH ANNUAL FORUM
FROM THESOURCE
FROM THESOURCE
FROM THESOURCE

Water, Culture, and Equity

JUNE 27-29, 2017
GAINESVILLE, FLORIDA

Join us!

4th Annual Policy Briefing
December 4-6, 2017
Washington, DC

16th Annual Forum
June 19-21, 2018
Spokane, WA

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