

2025 SAFSF Forum

Sponsorship Opportunity

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2025 SAFSF Forum

The Sustainable Agriculture and Food Systems Funders (SAFSF) Forum is the only gathering for diverse capital partners working across food and agriculture systems in the United States. The SAFSF Forum fosters collaboration among funders and field leaders to drive strategic systems change.

Dates: June 9 -12, 2025

Location: Santa Ana Pueblo, New Mexico

Attendance: 350 Attendees



Audience

The SAFSF Forum will convene 350 diverse capital and community partners in support of a just and sustainable food and agriculture system. Learning is targeted to funders working across the capital spectrum. The conference is structured to facilitate both cross-sector learning as well as peer connecting and networking.

- Philanthropy
- Impact Investors
- Community Development Finance
- Public Agencies
- Community Leaders, Farmers, and Movement Organizations

Location: Santa Ana Pueblo, New Mexico

The 2025 SAFSF Forum takes place at the stunning Tamaya Resort & Spa, located and operated by the Santa Ana Pueblo in New Mexico. Situated on the foothills of the Sandia Mountains and Santa Ana Pueblo, Tamaya offers a serene setting for deep connection and learning. New Mexico is home to 23 tribes, including 19 Pueblos and part of the Navajo/Diné and Apache Nations. The SAFSF Forum in New Mexico offers a unique opportunity to learn from Tribal and Indigenous leaders, whose stewardship of land, water, culture and foodways is essential for discussions of climate resilience and just food systems.



2025 Theme: **Resilience, Justice, Democracy**

This year's conference will explore ways to create resilient food and agriculture systems that address climate change while ensuring equitable access and outcomes for marginalized communities. The SAFSF Forum will focus on empowering communities to shape policies and practices in food systems, featuring content on strategies related to culture, policy, markets, and tools.



Host Committee and Local Advisor

Meet the local funders and leaders shaping the 2025 Forum to reflect local culture, context, and community impact.



Dave Nezzie
WAVERLEY STREET FOUNDATION



Theresa Watson
W.K. KELLOGG FOUNDATION



Sarah Wentzel-Fisher
THORNBURG FOUNDATION



Mike Roque
ADOBE CONSULTING



Paula Garcia
NEW MEXICO ACEQUIA
ASSOCIATION



Bryce Townsend
BLACK MESA FARMS



Henry Rael
MCCUNE FOUNDATION



JoAnn Melchor
FIRST NATIONS DEVELOPMENT
INSTITUTE



Helga Garcia-Garza
AGRI-CULTURAL NETWORK



Steph Poston
POSTON & ASSOCIATES

2025 Forum Sponsorship

MOBILIZER* *-\$75k*

- Remarks during Opening Plenary
- Recognition at Opening Reception
- Dedicated amenity feature (e.g. live recorded podcast)
- Individual LinkedIn post
- Two designated push notifications via Whova
- Onsite printed signage
- Full screen logo recognition in main ballroom
- Logo on Forum materials (website, app, recap video, newsletter)
- Five Forum registrations

LEADER* *-\$50k*

- Verbal recognition from podium during Opening Plenary
- Dedicated amenity feature (e.g. live recorded podcast)
- LinkedIn post with same level sponsors
- One designated push notification via Whova
- Onsite printed signage
- Full screen logo recognition in main ballroom
- Logo on Forum materials (website, app, recap video, newsletter)
- Four Forum registrations

COMMUNITY *-\$20k*

- Verbal recognition from the podium during Opening Plenary
- LinkedIn post with same level sponsors
- Dedicated amenity feature (e.g. live recorded podcast)
- One designated push notification via Whova
- Onsite printed signage
- Full screen logo recognition in main ballroom
- Logo on Forum materials (website, app, recap video, newsletter)
- Three Forum registrations

NETWORKER *-\$10k*

- LinkedIn post with same level sponsors
- Onsite printed signage
- Logo on SAFSF website and Forum app
- One Forum registration

*Two of each available

2025 Forum Sponsorship

PARTNER—\$5,000

- LinkedIn with same level sponsors
- Onsite printed signage
- Logo on SAFSF website and Forum Whova

FRIEND—\$2,500

- LinkedIn with same level sponsors
- Onsite printed signage
- Logo on SAFSF website and Forum Whova



Photo Credit: Buoyant Partners

Additional Sponsorship Opportunities

Support the 2025 Forum via exclusive standalone sponsorship opportunities related to signature events held at the Forum.

SITE VISIT

\$15k, 5 available

Field-Based Learning with site visits are among the most popular aspects of the Forum. Shine a spotlight on local leaders and inspiring projects with an immersed audience of 30-50 diverse capital partners and community advocates.

- Exclusive logo placement at site visit registration
- Up to 3 reserved seats for the visit
- Mention in any press, publicity, or follow-up media from event
- All benefits of the Partner Level

SCHOLARSHIPS

\$30k total

For the first time, SAFSF is offering up to 20 scholarships to cover travel and accommodations for community and nonprofit leaders who are speaking at the Forum but do not have a funder sponsor. Help bring inspiring field leaders to share their insights, and support an inclusive and diverse Forum experience.

- Corresponding benefits based on sponsorship level

NEW SEGMENT: “Heard At The Forum”

Live Recorded Podcast Conversations

This series will feature four 10-15 minute podcast-style conversations with dynamic leaders discussing trending topics in philanthropy, sustainable food, and agriculture.

The discussions will be live recorded and shared across all SAFSF channels, offering a glimpse of what was “Heard at the Forum” in an evergreen and widely circulated format.



Photo Credit: Buoyant Partners

PODCAST SPONSOR *-\$20k total*

- Exclusive logo placement at Podcast Lounge entrance
- Opportunity to offer sponsor-branded swag in the Lounge
- Mention in any post-event press or media mentions related to Podcast Lounge and “Heard at the Forum” experience

Sponsor Benefits Comparison *—Making the Most of Your Investment!*

	Mobilizer	Leader	Community	Networker	Partner	Friend
Onsite printed signage	X	X	X	X	X	X
LinkedIn & X post with same level sponsors	X	X	X	X	X	X
Logo on Forum website and application	X	X	X	X	X	X
Complementary Forum registrations	X	X	X	X		
Feature in SAFSF newsletter	X	X	X			
Full screen logo recognition in main ballroom	X	X	X			
Designated push notifications on Whova	X	X	X			
Dedicated amenity feature	X	X	X			
Recognition at Opening Reception	X	X	X			
Individual LinkedIn & X Post	X					
Remarks during Opening Plenary	X					



Ready to Sponsor?

Email Executive Director

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